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Eastern Iowa Novas Newsletter for November 2012

~ Volume , Issue ~

Eastern Iowa Novas Meeting

The club meeting was held on November 12, 2011 at 4:00 pm at Dale Gilmour's shop in Eldridge, IA. Dale was a great host and BBQ'd hamburgers and brauts with sides for the group. Jim Conrad brought cookies for dessert. Thanks Dale and Jim! Dale also let us peak at his '67 project.

Those attending the meeting were: Dale Gilmour, Jim Conrad, Larry Witt, Bill McDowell, Roger & Evelyn Prasil, and Jeff & Roxy Grady and family.

Items Discussed

1. The main topic at the meeting was the 5th Annual Heartland Nova Reunion scheduled for June 22 & 23, 2012. Bill reported on the correspondence he's been involved with Ruby at the Riverside Casino & Golf Resort TM. The following is an outline of the arrangements we have with the RCGR:

The **Eastern Iowa Novas** (EIN) and **Riverside Casino & Golf Resort** (RCGR) have agreed to schedule the **5th Annual Heartland Nova Reunion** (HNR) at the RCGR. The RCGR is located at 3184 Highway 22 in Riverside Iowa, and is easily accessed via Exit 80 from Highway 218 (aka Avenue of the Saints).

Based on prior meetings, correspondence, and phone calls the following items have been established for the event:

Hotel Rate

Pre registered guests will receive the special \$109.95 (plus applicable taxes) **NOVA** rate for a standard double queen room. The quantity of rooms to be blocked is noted below and would be at this same rate.

Reservations are to be made by calling 877/677-3456

- o 10 rooms for Thursday 06/21/2012
- o 60 rooms for Friday 06/22/2012
- o 10 rooms for Saturday 06/23/2012

The unsold rooms will go back to the RCGR on May 31, 2012 (prior to the show). Anyone calling to reserve after May 30, 2012 will not be able to get a room at the special **NOVA** rate and will have to pay the current going rate.

Promotions

Only guests (must be 21 years of age or older) that have pre-registered with the EIN for the show are eligible. The EIN are to provide a list of names (husbands, wives, etc) to the RCGR, and the RCGR will have them ready for distribution upon their arrival to the HNR.

- o Play \$50.00 and get \$10.00 in FREE Slot Play
- o \$5.00 off the Robert's Buffet coupons (one each). The coupon is for valid only the 2 days of the show.

Show Space

The Parking reserved is the area in the front of the RCGR on the lot to the east of the entrance (to the right as you enter the casino from the highway).

- o The RCGR will rope off area designated on Thursday morning, June 21, 2012
- o Members of the EIN will arrive late afternoon on June 21st to mark the parking spaces with labeled tape.
- o 200 spaces are required for this event.
- o Some guests will be transporting their Novas in trailers and an area will be designated at the outside edge of the show area.

- The EIN have banner(s) that will need to be installed near the show site greeting our guests. The RCGR will install these for us to protect their property (re: sprinkler system, electrical, etc)

The participants will start arriving on Friday morning and will stay through Saturday. Show registrations starts June 22nd at 2:00 pm, and June 23rd from 8:00 am to 11:00 pm. The HNR will close @ 4:00 pm after the awards ceremony.

Shuttle: Valet

The EIN want to have a shuttle from the RCGR for guests interested in visiting other areas. The EIN will pay the \$55.00 round trip fee for a group of up to 14 people for a Saturday morning shuttle departure only. (Prices provided by Justin)

- Trip must be pre planned and reserved 30 days in advance of show.
- Round trip to Coral Ridge Mall in Coralville; or roundtrip to the Kalona Cheese House, downtown Kalona, and return trip to RCGR.
- Trip destination and departure time yet to be determined.

Security

The RCGR provides drive through security of the lot through the event. The also have lot security cameras in use.

- The EIN needs to have a security person with full attention on the show cars for Friday night and early Saturday morning.
- The RCGR does not provide additional security, and would allow EIN to hire outside overnight security as needed.

Insurance and Waivers

The EIN have a waiver on the flyer/registration form. However, the RCGR has additional language on their own waiver form that they require.

All participants must carry their own insurance and must sign a waiver upon arriving to release RCGR from any liabilities.

Entertainment and Food and Promotional Sale items

The EIN will have a DJ for announcements and entertainment, and have their own generator for electrical needs.

The RCGR will advise the EIN of what entertainment venues may be scheduled for that weekend so that HNR guests can be advised.

Guests needing to wash their cars will be able to access a coin operated carwash facility within a short distance of the RCGR on Highway 22.

EIN members and guest may participate in a Nova parts swap meet at the show.

The EIN will be selling 50/50 tickets and raffle ticket for items of which portions are gifted to our designate charities.

The EIN will be selling event tee-shirts and additional promotional items to their members and guests at the show area only.

The EIN will be selling pop and water to their members and guests at the show area only.

All food sales will be inside the RCGR at one of their 4 food outlets.

Golf

There is not a promotional golf rate available. The course is very busy in June, and people interested should they book tee times in advance. Call 877-677-3456

Event Shirt and other Promotions

The Eastern Iowa Novas will be working on the tee-shirt design for the show, and will probably incorporate the Casino's name and city. The artwork will also be on the back of the flyer/registrations form. The casino will allow EIN to use and will provide their logo should we decide to use it. The Casino is quite protective of their logo and use of their name and wants to review our shirt design and flyer prior to their production.

- The RCGR will provide pamphlets describing the RCGR features for the EIN to mail with the flyer mailing.
- The RCGR will promote the HNR in their advertising inserts in the Cedar Rapids Gazette and the Iowa City Press-Citizen.
- The EIN will distribute flyers, list HNR on various websites, and promote on their own website.

The Casino has not designated that a contract is needed for signature.

Jeff and Roxy discussed having participants arriving Friday night all eating together in a separate room form the normal buffet eating area. We will investigate the cost involved. It was discussed eating together in lieu of a cruise. Bill reported that he has already been contacted by guests who are asking what kind of cruise we are planning for the HNR. Maybe we can do both.

We discussed the side trip on Saturday morning for guests that may want to do something else. We have some time to choose what destination, and will check with RCGR on a due date.

Jeff brought up his idea of adding new awards to what we have been using in the past. He suggested a "Hard Luck Award" (someone who had a vehicle breakdown), "Young Nova Owner Award" (an owner under the age of 21), and "Lady Owned Nova Award" (a female owned Nova owned and registered to them) which was discussed by the group that these should be a plaque and in an 8" x 10" size. It was suggested that the "Hard Luck Award" also include a \$50 gift card.

It was also discussed that we have talked in the past on how to recognize those that have attended all 5 HNR's. Roxy said she could design a certificate for that purpose. It was also suggested that we have a certificate for first time participants.

Bill has been working with Outlaw Tee's on a t-shirt design to incorporate all the suggestions made at prior meetings. They provided a preliminary design which was shared with those in attendance. Overall the design was liked, but the following modifications were requested:

1. Too much yellow in the background
2. The font design for Eastern Iowa Novas and Riverside Iowa appears fuzzy.
3. Move the date to the bottom under Riverside, IA
4. Reduce the size of the 2 Nova's on the design and add another Nova generation that is modified instead of being stock appearing (1973 - 1979)
5. Move the 50th anniversary chevron down closer to the first generation Chevy II car.

Bill will contact Outlaw Tee's with our request and will distribute to club via email when design is completed for final approval. We have received pricing from them and can save some costs by placing a pre-paid order before the end of December. Prices have increased slightly. We discussed ordering quantities.

Bill sent the 5th Annual HNR flyer he created around the group for review and comments.

A major issue with the group was the RCGR's stand on the \$5.00 off coupon the Roberts Buffet as they only want to offer that to those that have pre-registered for the show. Jeff and Bill will travel to the casino to meet with Ruby to clarify this and some other items.

Bill reported that he has contacted several security companies in the Iowa City area to use for our show on Friday night. They are priced around \$15.00 to \$20.00 per hour. Jeff wants to check with the security company out of Cedar Rapids to see if they are interested, and the cost.

It was suggested that we sell our new caps at the show (we may not have any left by that time unless we re-order). Suggestion was made to offer a package deal of an HNR event shirt, EIN cap, and HNR cup for \$25.00.

We need to contact our show sponsors to verify that they are willing to sponsor the awards and flyer costs.

2. Preliminary date for the **Holiday Party** and Meeting is January 21, 2012.were. We need some feedback on a location. Jeff and Bill will both check on some locations (Granite Brewery, Okoboji Grille). Remember, this meeting is for fun, but is also when we elect club officers for 2012.

3. Jeff presented an idea he had for a **photo contest** for club members. Taking a picture of your own Nova would not be accepted.
4. Bill will be working on the **club calendar** for 2012 and has requested photos and quantity of calendars member intend to purchase. If anyone had any 2012 event dates, let Bill know. In addition any dates or flyer can be sent to him for our website show listing.
5. **Cap and cozie** arrived and everyone was notified of the costs and provided a photo's of how they look. Every club member receives one cozie free, response has been slow.
6. Bill reported that we have received an invitation to **Wild Wades Show and Swap** meet at the Iowa State Fairgrounds on January 29, 2012. They provide a free space to car clubs, and we have participated 2 years now and have met many Nova owners. Group voted to participate again. Jeff and Bill have manned the booth, and welcome any other interested club members to take part.
7. **Website biz.** Kevin has been performing some updates to the member's page and to the 2011 HNR page. He has created a new page and button for the 5th Annual HNR. Pictures from the 2011 Cruise to the Muddy are also posted. We have a new website sponsor, DYNO Mikes, so check it out.

Update for HNR

Jeff and Bill visited Ruby at the Riverside Casino & Golf Resort on 11/17/11 to discuss and clarify some items.

1. The shuttle holds 13 people, and we will notify them one week prior to the meeting of the destination (Kalona or Coralridge Mall).
2. It would cost the club a \$50.00 fee to have the banquet room for Friday night.
3. The \$5.00 discount coupon for the Roberts Buffet will be only valid for Friday dinner or Saturday lunch. Only those that have pre-registered for the show will receive a coupon and no more than 2 coupons. The names must appear on the registration form. We will have to provide the list of names to the RCGR by June 1, 2012.

Welcome New Members:

- Tim & Ann Krall, Solon, IA, 1972 dark green Nova
- Ed & Lorraine Brewer, Lenexa, KS, 1971 light brown Nova
- Brad & Julie Weeks, New Boston, IL, 1972 light gray/white Nova

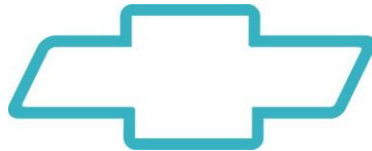
Condolences go out to club member Ed Pirkl and his family for the loss of Edd's wife, Leslie.

Celebrations for November, December, and January

Anniversaries: 11/24 Don & Sharon Irwin, 11/29 Brad & Julie Weeks,
11/29 Ed & Lorraine Brewer, 12/17 Al & Jill Mrazek

Birthdays: 11/2 Ed PirkI, 11/9 Roy Parker, 11/10 Steve Farwell, 11/12 Dan Richardson,
11/19 Kelly Misner, 11/25 Punky Andrews, 11/26 Nicole Carlson,
11/28 Don Irwin, 12/6 Cheryl Utrecht, 12/7 Jason Lucas, 12/10 Jackie Rolow,
12/13 Gary Wood, 12/15 Tracy Schoenthaler, 12/26 Diane Bryant,
12/28 Ilene Loutsch, 1/6 Ryan Mulligan, 1/7 Mary Conrad, 1/9 Steve Andrews,
1/11 Brenda Elsamiller, 1/17 Ron Moore, 1/19 Michael Franks,
1/20 Mike Sprague, and 1/21 Dale Gilmour.

Best Wishes to Everyone for the Holiday Season and hope to see you at the January Holiday Party/Meeting.



Meeting notes prepared 11/22/11 by Bill McDowell and edited by Jeff Grady.